

MYBRIX CASE STUDY

MyBrix: fractional property investment, brought together.

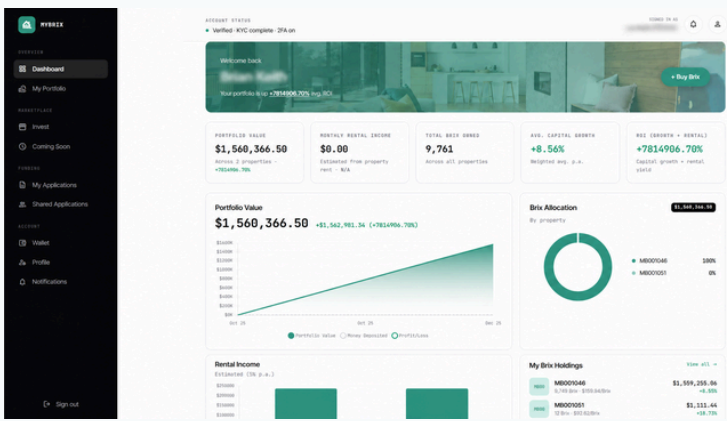
MyBrix puts property funding and investment into a branded web and mobile experience. Investors can view opportunities, documents, holdings and account activity in one place. Behind that experience sit documented product rights, identity controls, payment arrangements and investment records.

Reference: [Official MyBrix Product Disclosure Statement](#), cover Version 4.0, 1 February 2026. Refer to the applicable documents for current product terms and provider arrangements.

WHAT THIS DEMONSTRATES

A real branded experience, with clear product boundaries.

MyBrix is a branded investor experience for its own property-focused arrangement. This case study brings the interface together with documented product roles, provider-led cash arrangements, controlled investment records and the MyBrix product documentation.



MyBrix investor experience across web and mobile.
Powered by Fractional Assets

Shown here is the genuine MyBrix investor experience. Its product arrangements are specific to MyBrix.

Contractual fractional economic interests

FundMyProperty is the property-assessment website for owners seeking funding through the MyBrix model. MyBrix PDS page 8 describes Brix as contractual economic rights. The relevant property owner retains legal title to the property.

Product-specific digital records

The MyBrix PDS describes controlled digital holding and transaction records. These records support the MyBrix product arrangement and are not property title.

Your brand and offering, with clear roles.

What the client retains

A fund manager or asset owner keeps its brand, assets, strategy, target investors, proposed economics and client relationship.

What product parties establish

The MyBrix PDS and Participation Agreement apply only to that product. A new offering needs its own issuer, licensee, provider, governance, product-rights and approval arrangements.

What we provide

Within the approved scope, we configure the agreed branded investor experience, administration, workflows and record capabilities. It does not transfer MyBrix permissions, documents or approvals.

MYBRIX PRODUCT-SPECIFIC BOUNDARIES

The MyBrix documents define rights, property title, cash and exits.

Rights and title

For MyBrix, the PDS describes Brix as contractual economic rights and the relevant property owner retains legal title. The product instruments and documents establish those rights. Digital recordkeeping does not give a Brix holder legal title to the underlying property.

Provider-led cash

Under the standard operating pattern, applicable providers run the virtual-account and payment arrangements, and the platform operator does not custody investor cash. A withdrawal of available cash remains subject to the relevant account, payment-provider, verification and transaction terms. It is not a promise of investment redemption, sale or liquidity.

Product-specific payment context

Account, payment and available-cash arrangements remain specific to the applicable product and service documentation. Provider arrangements remain specific to the product.

Product exits

Transfers, redemptions, buybacks and other exit arrangements follow the approved product terms, eligible buyers, platform functionality and market conditions. For MyBrix, Brix trading between investors is future and conditional.

MYBRIX PRODUCT RELATIONSHIP

The legal instrument defines Brix rights, and the controlled digital record reflects them.

PRODUCT DOCUMENTS

MyBrix PDS and listing-specific terms

Read together with the property-specific Participation Agreement.

↓ READ WITH

CORE CONTRACT

Participation Agreement

The core contract for the property and its Brix.

↓ DEFINES

INVESTOR RIGHTS

Defined Brix rights

Fractional economic interest in net sale proceeds and, where applicable, net rental proceeds.

↓ EVIDENCED BY

CONTROLLED DIGITAL RECORD

Authorised Brix holding and transaction record

Controlled participation and auditable digital holding and transaction records under the applicable product terms.

PROPERTY-TITLE BOUNDARY

Real-property legal title remains with the property owner.

It is not a Brix right and is not represented by the digital holding or transaction record.

In the MyBrix example, the product documents define the economic rights. The controlled digital holding and transaction record follows those terms; it is not a real-property title record.

The MyBrix arrangement does not determine another offering's terms.

Any other offering needs its own documented investor rights, issuer, licensee, governance, provider, account, payment, disclosure, record and approval arrangements.

INDEPENDENT BRANDED CHANNELS

Four distinct published brand experiences.

MyBrix, FundMyProperty, NestEgg and Property Laddr are distinct brands for their own property funding or investment contexts. Their published web and app channels serve their respective audiences, with different entry points or investor experiences. Product terms, eligibility and availability remain specific to each application.

Four independent brands use shared foundations to serve different property funding and investment audiences.



Powered by
Fractional Assets
Published product experience
Property funding and investment.



Powered by
Fractional Assets
Property funding assessment
Connect property owners seeking funding with
investors.



Powered by
Fractional Assets
Published web and iOS experience
Regular property investing towards a future home
deposit.



Powered by
Fractional Assets
Wholesale property investment
Property investment for wholesale investors.

Availability depends on eligibility, assessment and investor demand.

YOUR OFFERING

A new offering or an assessed existing fund.

Existing funds retain their brand, strategy, assets and relationships. Migration, tokenisation or configuration scope can be agreed only after assessing the governing rights, permissions, registry and investor data, providers and integrations. An agreed standard web implementation can target launch in as little as 30 days, but only when the required inputs, agreed scope and branding, product documentation, product-specific approvals, timely decisions and sign-off, readiness, acceptance testing and integration readiness are in place. This is a planning target, not a guarantee. Native app releases, bespoke work, migration, new integrations and external dependencies are agreed separately and can take longer.

See what this could look like under your brand.

Talk through the investment offering and investor experience you want to create, using the MyBrix implementation as a practical starting point.

Discuss your opportunity

Product overview

Compliance and operating model

Investor money architecture

Browse the resource library