
PRODUCT OVERVIEW

The infrastructure behind your branded investment offering.

Our turnkey eco-system brings the key components of a fractional investment business together, enabling you to launch, operate and grow with confidence.

DECISION ONE

Start with the offering you have, or the offering you plan to launch.

A new offering can set up its product model, investor journey and operating arrangements at the same time. An existing fund keeps its brand, strategy, assets and relationships while its governing rights, permissions, registry and investor data, providers and integrations are assessed before any tokenisation, migration or configuration scope is agreed.

01**New offering**

Define the proposition, target investors, proposed product rules and decision owners, then agree the branded experience and operating scope.

02**Existing fund**

Assess governing rights, permissions and approvals, investor and registry data, providers and integrations before agreeing whether and how the current arrangement can be configured.

CLEAR RESPONSIBILITIES

Keep commercial control. Agree the work around it.

The product and service documents set out who is responsible for each offering. This view is a practical starting point, not a replacement for those documents.

Your organisation retains

Your organisation keeps control of its brand, assets or investment strategy, economics, fees, client relationship and communications. It sets proposed target investors, eligibility, minimums, subscriptions, lifecycle rules, implementation priorities and internal reviewers.

Product parties approve or deliver

The relevant issuer, licensee and governance participants determine the product, disclosure, distribution and regulated-activity arrangements allocated to them. Providers deliver account, payment and other services within their documented terms.

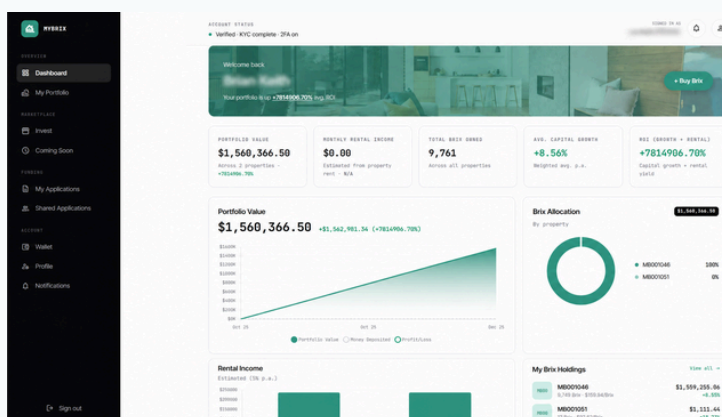
What we provide

We provide the agreed branded platform, implementation support and connected workflows for legal documentation, regulatory operations, onboarding, documents, transactions, records, administration and reporting.

CONNECTED EXPERIENCE

One branded investor experience, supported by connected services.

The agreed environment can bring onboarding, documents, opportunities, holdings, permitted actions, administration and reporting into one place. Where included in the agreed scope, it can support a connected web, iOS and Android experience under your brand.



MyBrix investor experience across web and mobile.
Powered by Fractional Assets

Shown here is the genuine MyBrix investor experience. Its product arrangements are specific to MyBrix.

MyBrix reference implementation

The screen shown is a genuine MyBrix product reference. It demonstrates a branded investor experience, not universal MyBrix product arrangements for another offering.

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Records support the approved product

Digital issuance, holdings, transaction history, administration and reporting workflows can be configured for the approved product. Product instruments establish investor rights; digital records support registry and administration.

LAUNCH PLANNING

Check whether the standard web launch meets your needs

An agreed standard web implementation can target launch in as little as 30 days when required inputs, agreed scope and branding, product documentation, product-specific approvals, timely decisions and sign-off, readiness, acceptance testing and integration readiness are in place. It is a planning target, not a guarantee. Migration, native-app releases, bespoke work, new integrations and external dependencies are separately agreed and can take longer.

What the standard web launch includes

The standard web launch includes the existing web foundation with the agreed brand, investor journey, administrator workflows, approved product settings, user roles, disclosures and operating controls.

What needs separate agreement

Native iOS and Android releases, bespoke product development, migration, new legal structures, provider work, new integrations and external approvals are assessed and scoped separately.

MONEY AND INVESTMENT DESIGN

Keep available cash, investment holdings and exit rights distinct.

Where an operating model has been agreed, relevant account and payment providers support virtual-account and payment arrangements, while the platform operator does not hold investor cash. A branded interface can show available cash, digital holdings and transaction activity, but the documented account holder, providers, settlement process and responsibilities apply to the individual deployment.

Available cash

Available cash may be withdrawn through the supported payment process, subject to applicable account and provider terms, verification and transaction controls.

Investment holding and exit

Subscriptions and any resulting fractional interest follow the approved product terms. Transfers, redemptions, buybacks and other exit mechanisms depend on those terms, eligible buyers, platform functionality and market conditions.

Cash access does not make a fractional interest redeemable on demand.

The payment architecture configured for the deployment supports the approved model. It does not create bank-deposit status, guaranteed liquidity or a market for an investment interest.

Agree the scope of your branded offering before delivery begins.

Discuss the proposition you retain, the product arrangements to put in place and the operating scope to agree.

[Discuss your branded offering](#)

Continue with a related guide

[Fund manager guide](#)

[Platform capability matrix](#)

[30-day launch planning](#)

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